

Print & Packaging

The MS Dynamics AX solution for the printing and packaging industry

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Full integration for a competitive edge: our ERP industry solution for the printing and packaging industry.

When you choose Print & Packaging, our fully integrated ERP industry solution, you double your benefits. You combine the best practices and standard features of Microsoft Dynamics AX with the industry expertise and international project experience of our consultants and developers.

To remain competitive in the printing and packaging industry, you need clear strategies and must keep up to date with technological developments. Competitive prices, innovative products, tailored services and quick responses to customer requirements truly make the difference.

Our fully integrated ERP industry solution Print & Packaging is built on Microsoft Dynamics AX and gives you a key competitive edge by providing an extensive range of highly effective functions designed especially for the printing and packaging industry. Print & Packaging uniquely combines the benefits of a standard software solution, Microsoft Dynamics AX, with the industry and pro-

cess expertise of the consultants and developers at Sycor, a Microsoft Gold Certified Partner. The Microsoft Dynamics AX platform ensures international compatibility, scalability, adaptability and optimal user-friendliness. It can also be easily integrated with existing IT landscapes and provides a clearly defined roadmap for maximum security of investment.

The industry-specific functions for the printing and packaging sector were developed based on the industry expertise we have gained from numerous international projects. And the results are convincing. Print & Packaging supports the entire value-added chain, from preliminary costing, quotations and order confirmations right through to production order creation, computer-aided production data acquisition and accounting. The solution also maps complex material flows. You can map the production processes for corrugated board and sheets, customer-specific packaging using corrugated board or cardboard (with offset and flexo printing), as well as displays, printed products, labels and flexible packaging.

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Areas of application:

- Optimized production processes for corrugated boards and sheets
- Customer-specific packaging using corrugated board or cardboard (with offset and flexo printing)
- Customer-specific production of displays, labels and other print products
- Production of flexible packaging



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Your advantages:

- All relevant business processes are mapped in a single system
- Fully integrated financial accounting
- Specially designed costing module
- Cross-company and cross-branch capability, with multilingual and multicurrency support
- Scalable and configurable
- Reliable, user-friendly solution
- Security of investment

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The costing feature is optimized for the printing and packaging industry and maps multilevel production processes with ease. Print & Packaging allows you to produce multiple product varieties and variants in a single production order or produce multi-component products that are sold as a unit. This feature is especially useful in any production processes that involve punching or cutting. Print & Packaging is also seamlessly integrated with the standard Microsoft Dynamics AX modules for order processing, logistics, customer relationship management, supply chain management and HR administration.

Along with a range of other convenient features, Print & Packaging maps the following processes:

- Order-based preliminary and final costing for customer-specific production of printed products, folding boxes, displays and labels
- Special support for offset and flexo printing, punching and manual production processes
- Simultaneous calculation of multiple jobs, quotations with multiple jobs (graduated offers)
- Simple pricing and price determination with definable target values for each job
- Easy re-use of cost estimates and extensive copying functions
- Automatic creation of quotation, order confirmation and working papers (job form) using costing parameters

- Easy generation of variants and language/subject divisions
- Flexible variant creation (e.g., for variable printing or processing)
- Eliminates costly process of creating and maintaining production BOMs, since specifications are generated automatically
- Precise mapping of production steps for determination of production costs
- Integrated production data capture
- Integrated management of all tools such as cutting dies, printing plates and clichés
- Production and capacity planning
- Direct integration of CAD systems like Artios and ERP/PA

We not only distribute and implement our Print & Packaging industry solution: we also offer comprehensive services for Microsoft Dynamics AX environments. With a wealth of expertise from international projects, we offer consulting, development and training services. Our comprehensive operating services (including multilingual support) make us the right technology partner for any Microsoft Dynamics AX project. We are DIN EN ISO 9001 certified, offer ITIL-compliant service processes, and always provide tailored, quality-assured solutions.