



„Processes and Organization“ workshop

Boost your company's success by optimizing your business processes and organizational structure.

You need optimal business processes and a finely tuned organizational structure to be successful in the long term.

Maybe you are familiar with this situation: Your company is successful and is growing; you know your strategic goals, yet your operative tasks continue to increase. Ninety percent of your daily routine involves maintaining customer contacts, addressing organizational issues and managing personnel in a vast number of meetings and through written correspondence. This is often a sign that your processes and workflows are not efficiently organized. While many companies may be strategically positioned for success, their business processes and organizational structure need to be redesigned for more long-term success. Businesses also need a

communications platform that ensures transparency across all processes and organizational structures. Since markets and customer requirements are always changing, this poses an ongoing challenge for management. We help you position your company so that your processes and organizational structure support and foster the advancement of your goals. Based on your strategic goals, we work with you to develop and implement processes and an organizational structure that suit your objectives. As a result, your business will be able to stand up to new challenges and improve on a continual basis.

Our „Organization“ workshop is a highly compact, one- to two-day workshop in which we meet with your executives and management team to analyze all your organizational issues in a clear, structured way. We define the scope of these issues and set priorities and goals for individual organizational projects. We also provide instruments for successful project management and evaluate your resources and capabilities.

At the end of the workshop, we consult with all participants on the results and document them. The results are made available in the form of a final presentation.



Your advantages and outcomes of the workshop:

- Shared understanding among managers with regard to organizational issues requiring attention
- Implementation of clearly defined organizational projects with clear responsibilities for individual topics
- Definition of goals and success factors for projects
- Creation of a future-proof communications platform

Your challenges:

- Frequent need for coordination and clarification between departments and managers
- New processes and workflows due to new areas and departments
- Different workflows and processes in different branch offices
- Lack of clarity with regard to responsibilities
- Deficiencies in communication between different areas of the company

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